

Virtual Event



INTERNATIONAL ENERGY EXHIBITION OF GREECE

7th Cretan Energy Conference International Conference & Exhibition



19 MONDAY  
JUNE 2023

&

20 TUESDAY  
JUNE 2023

ORGANIZED BY



CRETE GREECE  
19 - 20 JUNE 2023  
BREAKING ENERGY NEWS / VIRTUAL



## VIRTUAL EVENT TOPIC "BREAKING ENERGY NEWS"

Event's Sponsorship - To Be Announced

Group 1:  
EVENT  
SPONSOR

GUEST GROUP: ENTITIES HOSTING SPECIALIZED TOPICS

DESFA

HEREMA

TB-ANNOUNCED

Group 2:  
GUEST  
GROUP

SPECIAL GROUP: CONTRIBUTION IN SPECIALIZED TOPICS

20 - 30 companies

Group 3  
SPECIAL  
GROUP

SUPPORTERS' GROUP

REGION OF CRETE

REGION OF MACEDONIA

TB-ANNOUNCED

Group 4:  
SUPPORTER  
GROUP



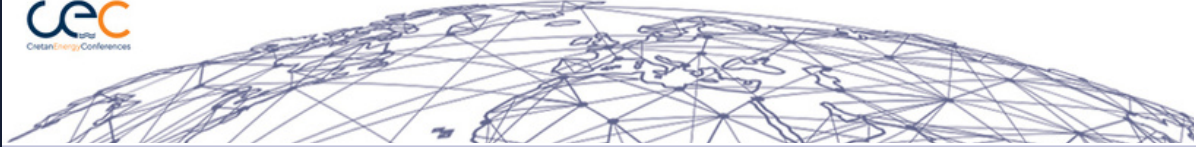
19 June 2023



CRETE GREECE

# 19 - 20 JUNE 2023

## BREAKING ENERGY NEWS / VIRTUAL



## Online Event Topics

### SESSION A1

#### Topic A1: Energy Innovation and Smart Grids

#### Participation Structure

- R&D Global - NASA
- Nuclear Fusion - France
- TBA-Google
- ENAGAS
- TBA- Two (2) Global energy editors
- TBA- Two (2) Global energy journalists
- TBA- Two (2) companies (e.g Viochalco)
- TBA- Academia
- TBA- Two (2) Energy experts/specialists

#### Event Type- Dialogues

Speaker/ Presentation (7 min)

Questions for Discussion (3 minutes)

### SESSION A2

#### Topic A2: Hydrogen Outlook & Technologies

#### Participation Structure

- J.Chatzimarkakis- Hydrogen EU
- CERTH (EKETA)
- IPE-ITE
- Motor Oil
- HELPE
- TITAN
- Advent
- DEPA
- TBA- Two (2) companies
- TBA- Two (2) Hydrogen Analysts
- Prefecture of Crete
- Prefecture of Macedonia

#### Event Type- Panel Discussion

Group Discussion (5 min per participant)

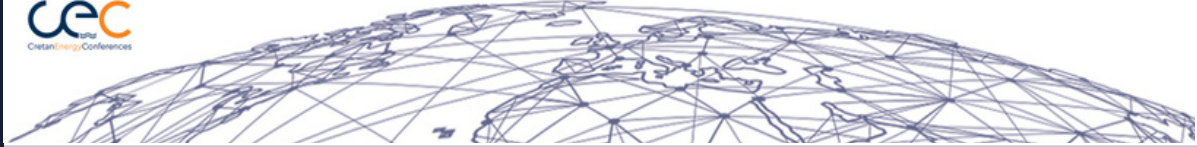


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### Online Event Topics

#### SESSION A3

Topic A3: Biomethane News

#### Participation Structure

Moderator

DESFA

- TBA- Three (3) companies
- TBA- Three (3) regional representatives
- TBA- Two (2) academia / institutional representatives

#### Event Type- Presentation & Panel

Speaker/ Presentation (7 min)

Group Discussion (5 min per participant)

#### SESSION A4

Topic A4: Carbon Capture & Storage News

#### Participation Structure

Moderator

HEREMA

- TBA- Two (2) companies
- TBA- Three (3) regional representatives/ authorities
- TBA- Two (2) academia / institutional representatives

#### Event Type- Presentation & Panel

Speaker/ Presentation (7 min)

Group Discussion (5 min per participant)

DESFA

HEREMA

Moderators could be physically present at the event's location (Conference Room, Hotel, Heraklion). Moderators could propose companies for free participation in their panel.



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### Online Event Topics

#### SESSION B1

**Topic B1: International Energy News**

#### Participation Structure

Greek Prime Minister

- International Energy Ministries
- Embassies (USA, UK, France, India, Israel, Saudi Arabia, Egypt, Cyprus, Norway, other EU (Denmark, Netherlands))

#### Event Type- Dialogues

Speaker/ Presentation (7 min)

Questions for Discussion (3 min)

#### SESSION B2

**Topic B2: National Position to Energy Strategy**

#### Participation Structure

- Representatives of political parties
- Geopolitical analysts
- Discussion about the strategic role and necessity of hydrocarbon exploration and production- Current developments

#### Event Type- Presentation & Panel

Speaker/ Presentation (7 min)

Group Discussion (5 min per participant)

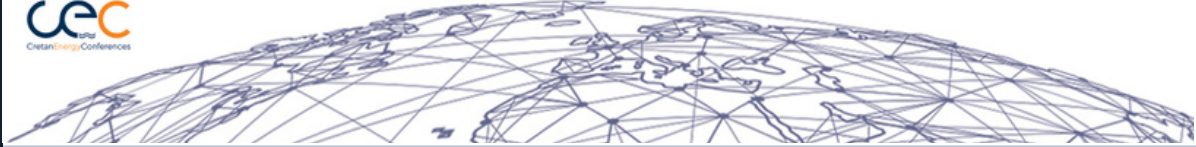


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### Online Event Topics

#### SESSION B3

**Topic B3: Shipping Sector:  
Innovation and Transition News**

#### Participation Structure

Greek Minister - Maritime Affairs & Insular Policy

- LNG- Exxon Mobil
- CERTH (EKETA)
- Seajet
- TBA- Two (2) regional representatives
- Blue Grid
- TBA- Three (3) companies
- TBA- One (1) academia/institutional representative

#### Event Type- Presentation & Panel

Speaker/ Presentation (7 min)

Group Discussion (5 min per participant)

#### SESSION B4

**Topic B4: Energy Transition  
News**

#### Participation Structure

- General Secretary YPEN
- RAE
- ENEX
- DEI (PPC)
- Eunice
- Elica
- ADMHE (IPTO)
- TBA- Two (2) companies
- Mytilineos
- Terna
- DEDDHE (HEDNO)
- TBA- Three (2) regional Global Analyst
- EDF

#### Event Type- Dialogues

Speaker/ Presentation (7 min)

Questions for Discussion (3 min)



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## Sponsorships for Virtual Event

### Media Promotion

10 International  
Media/ Editors

10 National  
Media

10 Regional  
Media

#### Group 1: EVENT SPONSOR

- Promotion Packages for Event Sponsorship (**1 place available**) - **To be announced**:
  - Exclusive Promotion via Central Banner placement to the Conference Room booked for Live Event
  - Exclusive placement to the Conference Proceedings
  - Logo placement to the main location of the virtual event platform
  - Video promotion during the virtual event break sessions and social media
- Group Panel (please ask for information)
- Promotion and advertisement of your Brand Name and Speaker to social media and news/ journalist coverage
- Physical presence and attendance of networking session at the end of the event

#### Group 2: GUEST GROUP

- Promotion Packages for Guest Group Sponsorship (**3 places available**):
  - Logo placement to the main location of the virtual event platform
  - Video promotion during the virtual event break sessions and social media
- Group Panel (please ask for information)
- Promotion and advertisement of your Brand Name and Speaker to social media and news/ journalist coverage
- Physical presence and attendance of networking session at the end of the event
- Booklet of your company to the Conference Proceedings

#### Group 3 SPECIAL GROUP

- Promotion Packages for Special Group Sponsorship (**20-30 places available**):
  - Logo placement to the main location of the virtual event platform
  - Logo promotion on the social media
  - Logo promotion to the Site
- Speaker's promotion on the social media
- Physical presence and attendance of networking session at the end of the event



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## Sponsorships for Virtual Event

Group 4:

SUPPORTER  
GROUP

- Promotion Packages for Supporter's Group Sponsorship (**4 places available for state-owned entities and academia**):
  - Logo placement to the event's proceedings
  - Logo placement via Banner placement to the Conference Room booked for Live Event
- Two Speakers in selected Virtual Event' sessions

## Details for the Virtual Event

organised by 



### Deadline for Final Registration & Payment Details

- For all sponsorship packages, a reservation fee of **40%** of the selected package price is required
- Final payment date (for the remaining 60% of the price): 15th of June 2023
- Discount 10% if full payment is completed by the 5th of May 2023.



### Cancellation policy

In case of the event's cancellation, the full amount will be refunded to your company.